

# Order #464672: Wyman & As../Amodei/R/U../Mark Amodei/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
05/11/20 1:25:02 PM	Processed		<async process>	Marcus Rc	\$2,625.00	75	0.00
05/11/20 12:11:38 PM	Approved			Joe King (	\$2,625.00	75	0.00
05/11/20 12:11:35 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Joe King (	\$2,625.00	75	0.00
05/11/20 12:09:44 PM	Approval Workflow		[Sales Manager - Ready Default]	Jennifer O	\$2,625.00	75	0.00
05/11/20 12:09:35 PM	Ready for approval		Added x1 missed spot from April per clients request	Jennifer O	\$2,625.00	75	0.00
05/11/20 12:08:35 PM	Put in Edit Mode			Jennifer O	\$2,590.00	74	0.00
05/07/20 12:37:04 PM	Processed		<async process>	Regis Tucl	\$2,590.00	74	0.00
05/07/20 11:58:31 AM	Approved			Lynette Gr	\$2,590.00	74	0.00
05/07/20 11:58:28 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Lynette Gr	\$2,590.00	74	0.00
05/07/20 11:17:50 AM	Approval Workflow		[Sales Manager - Ready Default]	Jennifer O	\$2,590.00	74	0.00
05/07/20 11:17:16 AM	Ready for approval		Revising schedule to alternate weeks between AM & PM dayparts. No changes to overall dollars	Jennifer O	\$2,590.00	74	0.00
05/07/20 11:03:26 AM	Put in Edit Mode			Jennifer O	\$2,590.00	74	0.00
04/27/20 1:07:11 PM	Processed		<async process>	Marcus Rc	\$2,590.00	74	0.00
04/27/20 1:03:37 PM	Approved			Lynette Gr	\$2,590.00	74	0.00
04/27/20 1:03:34 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Lynette Gr	\$2,590.00	74	0.00
04/27/20 12:42:40 PM	Approval Workflow		[Sales Manager - Ready Default]	Jennifer O	\$2,590.00	74	0.00
04/27/20 12:42:18 PM	Ready for approval		NEW ORDER	Jennifer O	\$2,590.00	74	0.00
04/27/20 12:31:38 PM	New order created		<new order>	Jennifer O	\$0.00	0	0.00

[Sorted by: Date]

KWYL

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>464672</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Mark Amodei	
	<b>Estimate:</b>		<b>KWYL-FM</b>
	<b>Flight Dates:</b>	04/28/20 - 11/03/20	<b>Primary AE:</b> John Murphy
	<b>Original Date / Rev:</b>	04/27/20 / 05/11/20	<b>Sales Office:</b> L-RNO
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local
<b>Agency</b>	<b>Name:</b>	<b>Wyman &amp; Associates</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1941 Radcliff Drive	<b>Billing Cycle:</b> EOM/EOC
		Carson City, NV 89703	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Amodei/R/US Congress</b>	
	<b>Demographic:</b>	A25-54	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidates	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY-AVAIL	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-CAND	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-US CONGRESS	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	25	\$875.00	\$743.75
06/01/20	06/28/20	7	\$245.00	\$208.25
08/31/20	09/27/20	16	\$560.00	\$476.00
09/28/20	10/25/20	20	\$700.00	\$595.00
10/26/20	11/03/20	7	\$245.00	\$208.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	25	\$875.00	\$743.75	0.00
June 2020	7	\$245.00	\$208.25	0.00
September 2020	16	\$560.00	\$476.00	0.00
October 2020	20	\$700.00	\$595.00	0.00
November 2020	7	\$245.00	\$208.25	0.00
<b>Totals</b>	<b>75</b>	<b>\$2,625.00</b>	<b>\$2,231.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Murphy	L-RNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYL	04/28/20	05/08/20	M-F PM Drive M-F	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	11111--	1:00	5	\$35.00	P-70	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/20	05/03/20	-1111--					4	\$35.00		0.00			
		Week: 05/04/20	05/10/20	11111--					5	\$35.00		0.00			
N 2	KWYL	09/07/20	11/03/20	M-F PM Drive M-F	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	11111--	1:00	5	\$35.00	P-40	0.00	NM	22	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	11111--					5	\$35.00		0.00			
		Week: 09/14/20	09/20/20	-----					0	\$0.00		0.00			
		Week: 09/21/20	09/27/20	11111--					5	\$35.00		0.00			
		Week: 09/28/20	10/04/20	-----					0	\$0.00		0.00			
		Week: 10/05/20	10/11/20	11111--					5	\$35.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	11111--					5	\$35.00		0.00			
		Week: 10/26/20	11/01/20	-----					0	\$0.00		0.00			
		Week: 11/02/20	11/08/20	11-----					2	\$35.00		0.00			
N 3	KWYL	05/11/20	06/09/20	M-F AM Drive M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	11111--	1:00	5	\$35.00	P-40	0.00	NM	12	\$420.00

Order / Rev: 464672  
 Alt Order #:  
 Flight Dates: 04/28/20 - 11/03/20

Advertiser: Amodei/R/US Congress  
 Product Desc: Mark Amodei  
 Estimate:  
 KWYL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/11/20		05/11/20	05/17/20	11111--		5				\$35.00		0.00			
Week: 05/18/20		05/18/20	05/24/20	-----		0				\$0.00		0.00			
Week: 05/25/20		05/25/20	05/31/20	11111--		5				\$35.00		0.00			
Week: 06/01/20		06/01/20	06/07/20	-----		0				\$0.00		0.00			
Week: 06/08/20		06/08/20	06/14/20	11-----		2				\$35.00		0.00			
N 4	KWYL	09/04/20	10/30/20	M-F AM Drive M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	11111--	1:00	5	\$35.00	P-40	0.00	NM	21	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/31/20		09/06/20	09/06/20	----1--		1				\$35.00		0.00			
Week: 09/07/20		09/13/20	09/13/20	-----		0				\$0.00		0.00			
Week: 09/14/20		09/20/20	09/20/20	11111--		5				\$35.00		0.00			
Week: 09/21/20		09/27/20	09/27/20	-----		0				\$0.00		0.00			
Week: 09/28/20		10/04/20	10/04/20	11111--		5				\$35.00		0.00			
Week: 10/05/20		10/11/20	10/11/20	-----		0				\$0.00		0.00			
Week: 10/12/20		10/18/20	10/18/20	11111--		5				\$35.00		0.00			
Week: 10/19/20		10/25/20	10/25/20	-----		0				\$0.00		0.00			
Week: 10/26/20		11/01/20	11/01/20	11111--		5				\$35.00		0.00			
N 5	KWYL	05/18/20	06/05/20	M-F PM Drive M-F	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	11111--	1:00	5	\$35.00	P-40	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/18/20		05/24/20	05/24/20	11111--		5				\$35.00		0.00			
Week: 05/25/20		05/31/20	05/31/20	-----		0				\$0.00		0.00			
Week: 06/01/20		06/07/20	06/07/20	11111--		5				\$35.00		0.00			
N 6	KWYL	05/12/20	05/15/20	M-F AM Drive M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	-TWTF--	1:00	1	\$35.00	P-40	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/11/20		05/17/20	05/17/20	-TWTF--		1				\$35.00		0.00			
													Totals	75	\$2,625.00



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Karen Wyman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Amodei

Authorized committee:

Amodei for Nevada

Agency requesting time (and contact information):

☐ N/A Wyman & Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Second Congressional District of Nevada

Date of election:

June 9 2020



General



Primary

Treasurer of candidate's authorized committee:

Nicola Nellon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Karen Wyman</u>	Signature: <u>Jennifer Odum</u>
Name: Karen Wyman, Wyman and Associates	Name: <u>Jennifer Odum</u>
Date of Request to Purchase Ad Time: 4/23/20	Date of Station Agreement to Sell Time: <u>5/22/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Karen Wyman, Wyman &amp; Associates

Date: April 23, 2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 5/22/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

5/22/20 Copy change

Contract #: 444672

Station Call Letters: KWYL

Date Received/Requested:

5/22/20

Est. #:

Station Location: Reno, NV

Run Start and End Dates:

4/22/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.